# AGENDA

## UNYOC Executive Committee Update Meeting

Date: January 30th, 2024

Time: 3:00PM-4:00PM

Location:

Join Zoom Meeting

<https://mcmaster.zoom.us/j/97162762473>

Meeting ID: 971 6276 2473

Chair: Stephanie Sanger, Chair, Executive Committee

Present: Stephanie Sanger, Susanna Galbraith, Lorraine Porcello, Sarah Lawlor, Amanda Ross-White, Rachel Becker, Beth Mamo, Michael Labrecque, Mary Jo Russell, Angelique Roy, Jamia Williams, Rebecca Kindon, Denise Smith

Absent: Elizabeth Merkle, Nell Aronoff, Abigail Smith, Stephanie Helsher, Jaimi McLean, Kim Nolan

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| 3:00PM | Introduction of All Executive Members (Stephanie)   * Tell us your position * Tell us a boring fact about yourself |
| 3:10PM | 1. Conference Update (Lorraine)  **Venue**Chautauqua Harbor Hotel in Celeron, New York.  * Negotiated a contract between last year’s hotel and this year’s hotel so it will maintain similar costs. Goal is to have a registration fee that is acceptable to members.   **Theme**   * Lucille Ball’s hometown - Having a Ball is the theme.   **Budget**   * Beginnings of a budget – well on our way to find speakers and CE.   **Discussion**   * Michael requested to attend meetings to be aware of web requirements. * Meetings monthly until summer, then every 2 weeks, then more frequently in October. Anyone welcome to attend meetings. Let Lorraine know. * 60 attendees for the 60th is the goal.   **ACTION ITEMS:**   * Lorraine to invite Michael to meetings. * Everyone – contact Lorraine if you’d like to attend a meeting to learn about conference planning. |
| 3:20PM | 2025 Conference Update (Mary Jo)  **Location**   * Option 1: The Albany venue, the same venue as 1997. Expensive hotel, we would have to provide our own AV. * Option 2: another hotel north of Albany   + Local librarians can’t support the conference in Albany so all the work would be on the UNYOC conference planning committee, which may be too much work. * Option 3: a virtual conference. Mary Jo is leaning towards this option.   **Discussion**   * Discussion around pros and cons of a virtual conference   + - Vendors won’t financially support a virtual conference. But we have an established relationship with Southeastern Regional Library Council(?) who would support AV.     - It would be a shorter conference.     - More people could attend. * The recent membership survey collected feedback about conference in-person location and the feedback was that either location would be fine. * Decision about virtual should be made very soon. * If we’re to proceed with an in-person, a contract would need to be negotiated with hotel very soon. * Lorraine and Mary Jo agreed to draft some estimates to provide to executive to help with a decision.   **ACTION ITEMS**:   * Lorraine and Mary Jo will prepare some estimates of costs of virtual vs in-person for the executive. |
| 3:25PM | Membership Satisfaction Survey (Stephanie)  **Highlights**   * + Majority are satisfied   + Desire for more online   + Desire for personal connection   + Desire for more learning throughout the year, not just an annual conference   **Discussion**   * The survey suggests an online conference would be well received. * Concern over a virtual conference creating an increased workload for Michael. * Regarding member engagement Jamia suggested asking members to create a video such as a lightening talk recording from MLA, for example. An after conference debrief of what they presented. Share that online to increase more opportunities for online learning. Also, a suggestion for a member engagement committee. * Discussion around more capacity and opportunity with the Wild Apricot platform for online learning. * Longtime members are holding association together. Need to do better at recruiting new members. * Find a vendor who can do the back-end labor of tech support for a virtual conference. * Wild Apricot can support having private video content available, there is a space limit. * Discussion around at what point is the membership number so low that the association can no longer continue. * Elizabeth reminded everyone to pay their membership dues.   **ACTION ITEMS:**   * Michael will investigate Wild Apricot’s capabilities. * Everyone - members need to pay their dues. |
| 3:40PM | Ideas for Member Engagement (Stephanie)  **CHLA/MLA Debrief**   * Any members can share their work in mini-virtual gathering in mid-June. 5-min blurbs each. Zoom hosted.   **Marketing and Promotional Activities Sharing**   * 30-minute presentations and Q&A after. * Members present on a marketing and promotional activity they’ve done. * Call goes out at the end of March. * Rebecca volunteered to collaborate with Stephanie to review the submissions.   **Virtual CE**   * Summer, free for members. Promoting it widely - $30-$40 for non-members. * Topic ideas   + Practical application of AI in a health library.   + Data Management Plans – Stephanie has a contact in mind from McMaster (not a librarian). Or Nicole Stradiotto from Brock is a Data Librarian (Denise). * Does the CE need to be accredited – set it up with MLA so they can get MLA credit. There is a cost. For AHIP you need the MLA CE accreditation. CHLA accreditation is another option.   **ACTION ITEMS:**   * Let Stephanie know any ideas for an AI CE. * Stephanie to put call out for Marketing and Promotional activities sharing at end of March and coordinate with Rebecca to review submissions. * Stephanie to reach out to potential Data Management Plan CE instructors. |
| 3:50PM | Other Business (Stephanie) |
| 3:55PM | Adjourn |