# AGENDA

## UNYOC Executive Committee Update Meeting

Date: January 30th, 2024

Time: 3:00PM-4:00PM

Location:

Join Zoom Meeting

<https://mcmaster.zoom.us/j/97162762473>

Meeting ID: 971 6276 2473

Chair: Stephanie Sanger, Chair, Executive Committee

Present: Stephanie Sanger, Susanna Galbraith, Lorraine Porcello, Sarah Lawlor, Amanda Ross-White, Rachel Becker, Beth Mamo, Michael Labrecque, Mary Jo Russell, Angelique Roy, Jamia Williams, Rebecca Kindon, Denise Smith

Absent: Elizabeth Merkle, Nell Aronoff, Abigail Smith, Stephanie Helsher, Jaimi McLean, Kim Nolan

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| 3:00PM | Introduction of All Executive Members (Stephanie)* Tell us your position
* Tell us a boring fact about yourself
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| 3:10PM | 1. Conference Update (Lorraine)

**Venue**Chautauqua Harbor Hotel in Celeron, New York. * Negotiated a contract between last year’s hotel and this year’s hotel so it will maintain similar costs. Goal is to have a registration fee that is acceptable to members.

**Theme*** Lucille Ball’s hometown - Having a Ball is the theme.

**Budget*** Beginnings of a budget – well on our way to find speakers and CE.

**Discussion*** Michael requested to attend meetings to be aware of web requirements.
* Meetings monthly until summer, then every 2 weeks, then more frequently in October. Anyone welcome to attend meetings. Let Lorraine know.
* 60 attendees for the 60th is the goal.

**ACTION ITEMS:** * Lorraine to invite Michael to meetings.
* Everyone – contact Lorraine if you’d like to attend a meeting to learn about conference planning.
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| 3:20PM | 2025 Conference Update (Mary Jo)**Location*** Option 1: The Albany venue, the same venue as 1997. Expensive hotel, we would have to provide our own AV.
* Option 2: another hotel north of Albany
	+ Local librarians can’t support the conference in Albany so all the work would be on the UNYOC conference planning committee, which may be too much work.
* Option 3: a virtual conference. Mary Jo is leaning towards this option.

**Discussion*** Discussion around pros and cons of a virtual conference
	+ - Vendors won’t financially support a virtual conference. But we have an established relationship with Southeastern Regional Library Council(?) who would support AV.
		- It would be a shorter conference.
		- More people could attend.
* The recent membership survey collected feedback about conference in-person location and the feedback was that either location would be fine.
* Decision about virtual should be made very soon.
* If we’re to proceed with an in-person, a contract would need to be negotiated with hotel very soon.
* Lorraine and Mary Jo agreed to draft some estimates to provide to executive to help with a decision.

**ACTION ITEMS**:* Lorraine and Mary Jo will prepare some estimates of costs of virtual vs in-person for the executive.
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| 3:25PM | Membership Satisfaction Survey (Stephanie)**Highlights*** + Majority are satisfied
	+ Desire for more online
	+ Desire for personal connection
	+ Desire for more learning throughout the year, not just an annual conference

**Discussion*** The survey suggests an online conference would be well received.
* Concern over a virtual conference creating an increased workload for Michael.
* Regarding member engagement Jamia suggested asking members to create a video such as a lightening talk recording from MLA, for example. An after conference debrief of what they presented. Share that online to increase more opportunities for online learning. Also, a suggestion for a member engagement committee.
* Discussion around more capacity and opportunity with the Wild Apricot platform for online learning.
* Longtime members are holding association together. Need to do better at recruiting new members.
* Find a vendor who can do the back-end labor of tech support for a virtual conference.
* Wild Apricot can support having private video content available, there is a space limit.
* Discussion around at what point is the membership number so low that the association can no longer continue.
* Elizabeth reminded everyone to pay their membership dues.

**ACTION ITEMS:*** Michael will investigate Wild Apricot’s capabilities.
* Everyone - members need to pay their dues.
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| 3:40PM | Ideas for Member Engagement (Stephanie)**CHLA/MLA Debrief*** Any members can share their work in mini-virtual gathering in mid-June. 5-min blurbs each. Zoom hosted.

**Marketing and Promotional Activities Sharing*** 30-minute presentations and Q&A after.
* Members present on a marketing and promotional activity they’ve done.
* Call goes out at the end of March.
* Rebecca volunteered to collaborate with Stephanie to review the submissions.

**Virtual CE*** Summer, free for members. Promoting it widely - $30-$40 for non-members.
* Topic ideas
	+ Practical application of AI in a health library.
	+ Data Management Plans – Stephanie has a contact in mind from McMaster (not a librarian). Or Nicole Stradiotto from Brock is a Data Librarian (Denise).
* Does the CE need to be accredited – set it up with MLA so they can get MLA credit. There is a cost. For AHIP you need the MLA CE accreditation. CHLA accreditation is another option.

**ACTION ITEMS:*** Let Stephanie know any ideas for an AI CE.
* Stephanie to put call out for Marketing and Promotional activities sharing at end of March and coordinate with Rebecca to review submissions.
* Stephanie to reach out to potential Data Management Plan CE instructors.
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| 3:50PM | Other Business (Stephanie)  |
| 3:55PM | Adjourn  |