



# Magnet Monday

## What is Magnet?

Magnet designation is the highest and most prestigious credential a healthcare organization can achieve for nursing excellence and quality patient care from the American Nurses Credentialing Center (ANCC). Only 10% of health care organizations in the US achieve Magnet designation! Upstate University Hospital (UUH) received its first Magnet designation on 1/21/2021. Our journey continues for redesignation with our [final document submission](#) due **February 3, 2025**.



## What promotes Nursing Excellence?

- Nurses deliver excellent patient care to achieve excellent patient outcomes
- Nurses have a high level of job satisfaction
- Low nursing turnover rates
- Nurses have autonomy in decision making in the work environment
- Nurses support organizational goals and advance their profession by continuous learning and professional development

## Magnet Stories Needed!!!

### Structural Empowerment SE13a:

- Provide one example, with supporting evidence, of a **nurse or group of nurses** in the delivery of **culturally** and/or **socially sensitive care** in inpatient setting and/or ambulatory setting.

### Transformational Leadership TL13EO:

- Provide one example of an improvement in patient care or the nursing practice environment associated with communication between the **clinical nurse(s) and the CNO or Nurse Director or Nurse Manager (choose one)** in an **ambulatory setting**. **Example:** in the ambulatory Diabetes Clinic a clinical nurse identified Diabetic patients have high A1C levels and communicated with the manager. Then, a new DM educator was hired. After six months A1C levels significantly improved.

Contact Denise Letourneau at [letournd@upstate.edu](mailto:letournd@upstate.edu) to discuss potential story ideas!

Interested in continuous education or specialty certification? Click on the below link for more information on the Clinical Advancement Program (CAP), speciality certifications, and tuition program and scholarship programs.

## [Professional Development](#)



## Magnet Champions

Want to learn more about Magnet?

Become a Magnet Champion and attend the Magnet Champions Shared Governance meeting on the 1<sup>st</sup> Wednesday each month at 9:30 am.

In person or virtual: Located in the CAB 122 or virtual

Click [here](#) to join the meeting

