# **Conference Planning Meeting**

Friday, 02/28/2025

### **Attendees**

Absent:

Note taker:

## **Agenda & Notes:**

## Last Meeting Follow-up

#### 1. Proposed Schedule:

- i. Guest Speaker Jode Millman Thursday, 10:45-11:30 AM
- ii. Guest Speaker Dr. Ayers TBD
- iii. Business Meeting and CE Tuesday and Wednesday afternoons
- iv. Social time for members to hang out together
- v. See DRAFT Conference Schedule
  - 1. Tuesday:
  - 2. Wednesday:
  - 3. Thursday:
  - 4. Social time?

#### 2. Vendor Contacts

- i. Gold Sponsors Flat rate for 15-minute spotlight; PR and attendee list
- ii. Silver sponsors Flat rate for PR, and attendee list
- iii. Sponsor a speaker Vendor:
- iv. Sponsor the CE Vendor:

#### 3. Sub-Committees

- a. Program Committee (responsible for member content)
  - i. Volunteers: Beth, Mary Jo
  - ii. Next step:
- b. Registration Committee (responsible for forms and tasks related to conference/CE registration)
  - i. Volunteers: Rachel C., Kim, Michael
  - ii. Next Step:
- c. Communications Committee (responsible for advertising, and related)
  - i. Volunteers: Liz, Rebecca, Lorraine
  - ii. Nest Step:

#### 4. CE options

- i. Dr. Lyle Foster (Part 1 presented in 2022)
  - 1. Part 2 of "Crucial Conversations"
- ii. Predatory Publishing
  - 1. Speaker?
- iii. Other topics: budgeting hacks; efficient search strategies; collection development in a totally digital world; digital/virtual technologies in libraries:

#### **New Business**

- 1. Discuss Theme and Logo
  - a. Theme:
  - b. Logo: (Does anyone have a Canva account and experience?)
- 3. Draft "Save the Date" message to post to UNYOC-L and website
  - a. Communications committee to draft and send
- 4. Call for Member Content
  - a. Posted on listserv on Monday, February 3
  - b. Three options:
    - i. Presentations
    - ii. Lightning talks
    - iii. Digital posters
  - c. Idea round-robin presentation about historical collections

# **Action Items**

# **Next Meeting Agenda Items**

1. Next Meeting: **March 14, 2025**